

SUPPLEMENTAL AMENDMENTS TO THE CLAIMS

Please amend the claims as follows. Insertions are shown underlined while deletions are ~~struck through~~.

1. (currently amended): A method for preparing customized product packaging by varying images appearing on packages of products, said method comprising:

a. selecting a size of a group of packages that the consumer will purchase or use without the consumer seeing the same image repeated.

b. determining a size of a group of different images to be placed on the group of packages, the size of said group of different images being a function of the size of the group of packages.

c. selecting different images equal in number to size of the group of different images; and

d. preparing the group of packages by placing one image randomly selected from the group of different images on one package, and continuing by placing another image randomly selected from the group of different images on another package, and further continuing likewise until the size of package selected in step (a) is complete, whereby, it appears to the consumer that most of the images appearing on each package in the group of packages are different.

2. (previous presented): The method of Claim 1, wherein the method additionally comprises preparing more than one group of said packages at a time.

3. (previously presented): The method of Claim 1, wherein the images in the group of different images are changed after a selected time period.

4. (currently amended): The method of Claim 1, wherein the method additionally comprises:

a. producing a group of individual packages; and

b. assembling a consumer package by placing at least two packages from the group of individual packages into said consumer package, whereby, each

individual package in the consumer package will appear to the consumer to bear different images.

5. (previously presented): The method of claim 4, wherein the method additionally comprises placing at least three individual packages into said consumer package in a random visual order, whereby, such individual packages in the consumer package will appear to the consumer to bear a different image at each consumer's purchase.

6. (currently amended): The method of claim 1, wherein the method additionally comprises:

- a. producing a group of consumer packages; and
- b. assembling a carton by placing at least two packages from the group of consumer packages into said carton, whereby, each consumer package in the carton will appear to the consumer to bear different images at each consumer's purchase.

7. (previously presented): The method of claim 6, wherein the method additionally comprises placing at least three consumer packages into said carton in a random visual order, whereby, the individual consumer packages in the carton will appear to the consumer to bear a different image at each consumer's purchase.

8. (previously presented): The method of claim 1, wherein the size of a group of packages that the consumer will see without seeing the same image repeated is determined by

- a. selecting a period of time, for which non-repetition is desired; and
- b. determining a typical number of packages purchased or used by the consumer over the selected period of time, which becomes the size of the group of packages.

9. (previously presented): A method as claimed in claim 1, said method further comprising:

- selecting a period of time, for which it is desired that the consumer not see the same image repeated; and

determining a size of a group of consumer packages that the consumer will purchase or use during the period of time;

wherein in step (b), the size of said group is also a function of the size of the group of consumer package that the consumer will purchase or use during the period of time.

10. (previously presented): The method of Claim 9, wherein the method additionally comprises filling more than one group of consumer packages at a time.

11. (previously presented): The method of Claim 9, wherein the images from the group of different images are changed after a selected time period.

12. (previously presented):

13. (previously presented): The method of claim 1, wherein the method additionally comprises filling more than one group of consumer packages at a time.

14. (previously presented): The method of claim 1, wherein the method additionally comprises assembling a carton by placing at least two packages randomly selected from the group of consumer packages into said carton, whereby, each consumer package in the carton will appear to the consumer to bear a different image at each consumer's purchase.

15. (previously presented): The method of claim 14, wherein the method additionally comprises placing at least three consumer packages into said carton in a random visual order, whereby the individual consumer packages in the carton will appear to the consumer to bear a different image at each consumer's purchase.

16. (previously presented): The method of Claim 1, wherein the first group of images is changed after a selected time period.

17. (previously presented): The method of Claim 1, wherein the second group of images is changed after a selected time period.

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18. (previously presented): Packages of products producible by a method for preparing customized product packaging by varying images appearing on packages of products, said method comprising:

- a. selecting a size of a group of packages that the consumer will purchase or use without the consumer seeing the same image repeated;
- b. determining a size of a group of different images to be placed on the group of packages, the size of said group of different images being a function of the size of the group of packages;
- c. selecting different images equal in number to size of the group of different images; and
- d. preparing the group of packages by placing one image randomly selected from the group of different images on one package, and continuing by placing another image randomly selected from the group of different images on another package, and further continuing likewise until the size of package selected in step (a) is complete.

19.-20.(canceled)

21. (previously presented): The method of claim 1, wherein the period of time repeated is a purchasing or use cycle.